Inspiration Board
Renee Apelo

I like to do projects involving a mix of graphic design and animation. I want to create original cartoon and anime-inspired characters digitally. Japanese anime and manga draw inspiration primarily from Japanese culture, history, mythology, and traditional art forms while also incorporating influences from Western animation, leading to a unique blend of storytelling and visual style that reflects contemporary Japanese society and explores diverse themes across various genres like shonen, shoujo, josei, and seinen.

Colors
Japanese anime and manga often utilize a wide range of colors. Still, some common themes include vibrant primary colors like bright blues, reds, yellows, and greens, with frequent use of black and white for contrast, often with distinct hair colors like pink, purple, blue, and green, depending on the character and story; there isn't one single "typical" color scheme as different anime and manga have unique color palettes to fit their aesthetic and themes.

Typography
Japanese anime and manga combine kanji, hiragana, katakana, and the Latin alphabet. These alphabets are used in the same sentence, each with its visual weight, texture, and rules. Kanji, hiragana, and katakana are the three alphabets used in Japanese writing. A single sentence can use all three alphabets.

Style
Japanese anime and manga styles can vary widely. Still, some common ones include shonen (for boys), shoujo (for girls), seinen (for mature men), josei (for mature women), chibi (cute, minor characters), kawaii (cute aesthetic), realistic, and more (exaggerated cuteness), with each style often distinguished by character design, level of detail, and the themes of the story depending on the target audience. Exaggerated features: Large, expressive eyes, small mouths, and simplified noses to convey emotions effectively.

Colors

Logos

Typography

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Inspiration/Style